

## Commercial Buildings- Public Private Partnerships

### P3 Museum Project, Daegu, Korea

A Government Korean P3 using a Build-Transfer-Lease (BTL) procurement model – P360 staff lead the development of the proposal strategy concentrating on the performance component of the best value criteria.



Key features of the proposal include the following:

- *Improved space programming with the addition of an Event Hall, increased Display Space and decreasing Conditioning and Maintenance costs.*
- *Leveraged Outside Space use (roof and covered canopy) for third party revenue,*
- *Use of Cubic Glass Design as a projection surface for event announcements*

***Client was awarded the BTL project with a high performance/ high capital cost proposal***

The building was inaugurated in 2011, actual pictures of the building shown below:

